

Generation
alive



INFORMATION PACKET



For more information, visit www.generationalive.org or email
Programs@generationalive.org

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Activating Youth to Lead with COMPASSION.



who we are

Generation Alive is activating youth to lead with compassion, building them up to not just exist in the world, but to be the best for it.

what we do

Generation Alive works with schools, churches and other youth serving organizations to increase awareness of needs in the community and provide youth with tangible ways to make a lasting impact. What started in 2012 with one program and 200 participants has grown to nearly 32 programs and 14,000 participants each year!



CONTACT US

PROGAM TEAM

CONTACT YOUR SCHOOL GENERATION ALIVE STAFF REPRESENTATIVE IN REGARDS TO ANY PROGRAM NEEDS BUT FOR MORE SPECIFIC NEEDS READ THE DESCRIPTIONS BELOW

Darrin Duty

PROGRAM DIRECTOR

Darrin Duty is the Program Director at Generation Alive. He leads the strategic direction and development of our programs, ensuring they align with our mission and goals. Contact Darrin for insights into program strategy, curriculum development, and overall program management.

Darrin@generationalive.org

Rachelle Goodbrake

PROGRAM COORDINTOR

Rachelle Goodbrake is the Program Coordinator at Generation Alive. She oversees the planning and execution of our programs, ensuring they run smoothly and effectively. Reach out to Rachelle for details on program development, implementation, and participation opportunities.

Rachelle@generationalive.org

Glo Cheevers

LOGISTICS & VOLUNTEER COORDINTOR

Glo Cheevers is the Logistics\Volunteer Coordinator at Generation Alive. She manages volunteer recruitment, training, and scheduling, ensuring our volunteers are well-prepared and supported in their roles. Contact Glo for information on volunteer opportunities and how to get involved.

Glo@generationalive.org

DEVELOPMENT TEAM

Chris Sloan

COMMUNITY ENGAGEMENT DIRECTOR

Chris Sloan is the Community Engagement Director at Generation Alive; contact him for inquiries about community partnerships, and to schedule presentations for school staff about our programs.

Sloan@generationalive.org



ACTION TEAMS

WATCH OUR
ELEVATOR PITCH
VIDEO



Our primary goal is to help students become compassionate leaders, and we achieve this through Action Teams. These teams, made up of a small group students, play a crucial role in helping with the assembly and service project. Action Team members are trained in leadership and social responsibility and are encouraged to think of innovative and sustainable ways to address community needs. Students will need to commit to a weekly meeting time for 10-12 weeks. Each week the Action Team is learning and preping for the assembly, fundraising, and food-packing event.



ATTENDS WEEKLY MEETINGS



EMBARKS ON LEADERSHIP ROLES



Something to Eat TM

70,000 people in our community struggle with Food Insecurity

"Something to Eat" is one of three impactful programs within our action teams at Generation Alive. It stands as the most popular and well-known initiative, largely due to its straightforward approach in addressing food insecurity and providing a practical tool to engage students at a school-wide level. This program not only educates students about community needs but also activates them to make a tangible difference. By participating, we're cultivating a generation of compassionate leaders who actively contribute to the well-being of our community.

OUR PROCESS

SOMETHING TO EAT



THE ASSEMBLY

Explains our program, defines compassion, exposes students to food insecurity and leaves them with the challenge of raising money for several weeks before we pack meals. GA supplies all AV needed equipment.



FUNDRAISING

Following the assembly, we invite students to join us in our fundraising efforts for the food packing event. To facilitate this, we provide a coin box and an online option for students to collect donations, as well as a letter addressed to parents to inform them of the initiative.

\$0.25 = one nutritious meal

It's that simple. Get creative!

***GA is happy to provide your school with a coin counter.**



PACK THE MEALS

This is the fun part. We work with your schedule and space, but we'll bring the supplies besides tables. Once we are done, the meals normally go to Second Harvest Food Bank (or a food bank of your choosing) to be distributed to other area shelters and food pantries.

Meals left unpacked at the food packing events are redistributed to other schools for packaging that might now have the funds.

MAIN STEPS

1

SELECT A TEACHER/ADVISOR

This individual will join us during action team meetings, assisting in coordinating with both the school staff and action teams. They will serve as our main contact for scheduling dates and times.

2

SET DATES

Weekly meeting, Assembly Date, Food Packing , and optional a Presentation for your Staff. Select a preferred day (Mon, Tues or Wed) and time for your weekly Action Team meetings. Allocate at up to 45 minutes (minimum 20 minutes is acceptable). Assemblies and food packings are on Thursdays and Fridays, with the food packing usually 3-5 weeks after the assembly.

3

RECRUIT ACTION TEAM/BEGIN WEEKLY MEETINGS

This could be an already-existing leadership class, AVID students or ASB. We can also come and present to classes to generate the interest of students who may be a great fit for the Action Team. If you have other suggestions just let us know.

4

SCHOOL PRESENTATION

To kick off the program, the Generation Alive staff, joined by the Action Team students, will present a high-energy multimedia assembly. We bring all our own equipment and we ask for 40 minutes and one hour for the assembly to set up.

5

FUNDRAISE

The entire school will be challenged to fill boxes with change or have people donate online. Each quarter fundraised equals one nutritious meal.

6

FOOD PACKING EVENT

This is where students come together to pack thousands of meals with the money they have fundraised. Refer to page _ for more information.

7

WRAP UP ACTION TEAMS

Following the food-packing our Action Team will continue to meet a few more weeks to evaluate their role in the program. Also Celebrate their work.

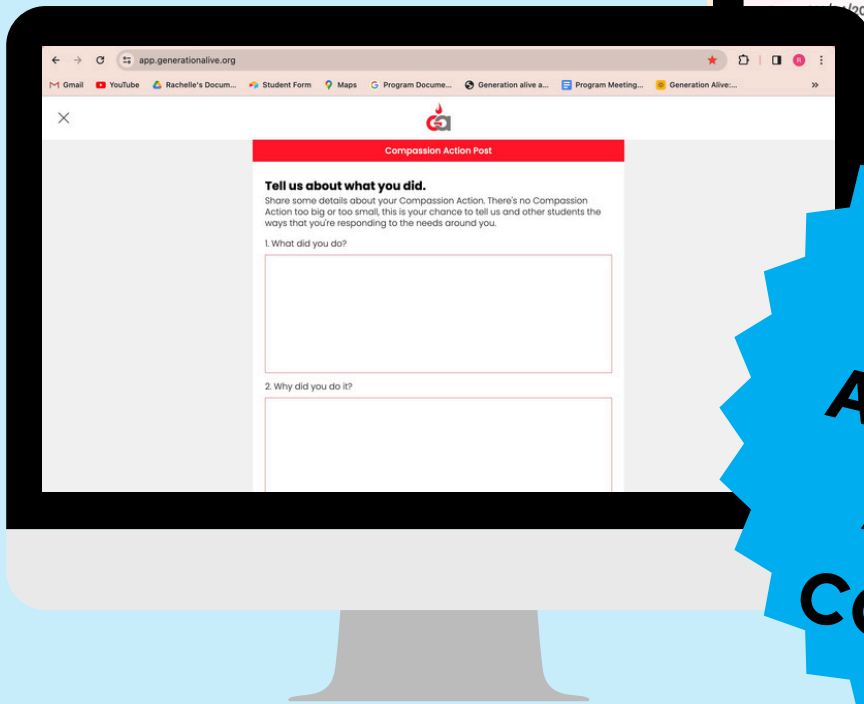
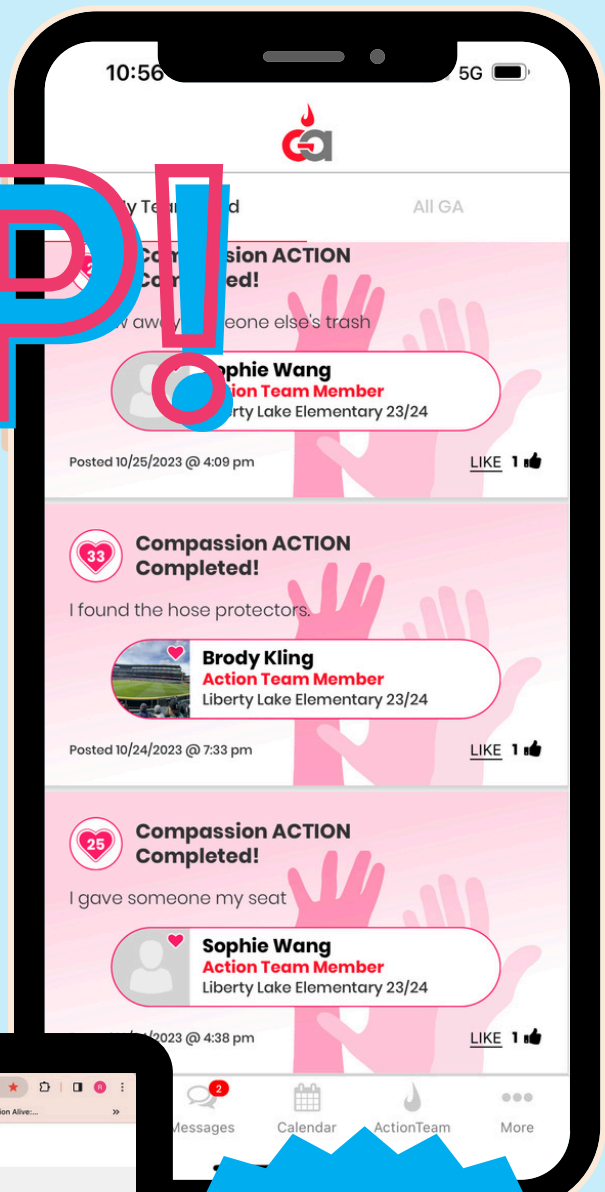
LOVE OUR PROGRAM?
LET US DO A PRESENTATION FOR YOUR STAFF!

10-12 WEEKS

Our programs have seen the most success in schools where both staff and students share enthusiasm for the project. Our aim is to work with you to activate these students to achieve great things.

WE HAVE AN APP!

Studies have shown that practicing compassion is like a muscle and the more they use it the more it grows. We ask our Action Team to commit to demonstrating acts of compassion and track them with our app. We invite our school liaison to actively participate with our action team on the app.



YOU CAN ALSO ACCESS OUR APP ON A COMPUTER

AGREEMENT

Our goal is to make a difference, and we need your assistance to achieve it.

Hey there!

We've put together an agreement that outlines what we expect from your school to make the upcoming program successful. It's basically about what we need from you. Take a quick look and let us know if everything works for you.

1. Dedicated Teacher/Advisor:

The school will have a dedicated person from the staff to help with Generation Alive. They'll join our meetings and use their understanding of the kids to make sure things run smoothly in the Action team meeting and help with classroom management. We prefer to have this appointed person in the meeting rooms at all time.

2. Securing Gym Time for Exciting Events:

We'd love to use the gym for the assembly and food-packing events. In the past, we've found that using MPR rooms can create a bit of chaos for both the school and the Generation Alive staff. To keep things running smoothly and maintain the excitement, we kindly request the use of the gym. If you have any questions or concerns please feel free to let your GA school rep. know.

3. Food Packing Prep:

The School will take care of ordering tables for our food-packing event. Confirm with your GA Rep on how many to order. If you can't order tables please let your GA staff member know and together you can brainstorm other ideas.

Terms of Agreement:

If there are any changes needed in the above agreements both parties agree to give notice at least 30 days prior to the scheduled event. In the event that either party wishes to conclude the arrangement, prior notification will be provided to the other party. It is encouraged that the process be conducted amicably, with a commitment to avoiding undue complications or disruptions.

Date: _____

School Name: _____

Generation Alive Rep Signature

School Rep Signature

EDUCATOR SUPPORT

HOW SCHOOL STAFF CAN SHOW SUPPORT

ASSEMBLY

- **CONTINUING THE CONVERSATION**
 - After the assembly see assembly questions and continued the conversation.
- **TOUCH BASE WITH GENERATION ALIVE SCHOOL REPRESENTATIVE FOR COIN BOXES**
 - Get your coin boxes and parent letter to each student to start fundraising after the assemblies. There will be a link to online giving on the parent letters.

FUNDRAISING

- **TOUCH BASE WITH GENERATION ALIVE SCHOOL REPRESENTATIVE**
 - On the weekly collection day, dump all coin boxes into your personalized ziplock bag with your name and class number, ready for the assigned person to collect.
- **SUPPORTING THE ACTION TEAM**
 - During the food packing event, the Action Team Members serve as table leads, organizing the production line and ensuring tool readiness.

FOOD PACKING

- **NUMBERING OFF YOUR STUDENTS**
 - Setup involves organizing the production line and ensuring tool readiness. Team provides an hour-and-a-half training after setup to ensure tool proficiency.
- **SUPPORTING THE ACTION TEAM**
 - During the food packing event, the Action Team Members serve as table leads, organizing the production line and ensuring tool readiness. Please allow the students to lead but feel free to offer support as needed.

ASSEMBLY

CLASSROOM TEACHER POST ASSEMBLY QUESTIONS

COMPASSION CONNECTION

- How did the assembly make you feel?
- Can you think of a time when you showed compassion to someone in need?
- How might understanding food insecurity enhance our ability to show compassion or empathy towards others?
- How can helping others also help you?

Feel free to pick and choose which ones work best for you.

EXPLORING FOOD INSECURITY

- What did you learn about food insecurity, and how does it affect individuals and families in our community?
- Can you identify any factors that contribute to food insecurity?
- Why is it important for us to be aware of this issue, especially as students in our school?

FUNDRAISER BRAINSTORM

- After learning about compassion and food insecurity, what creative ideas do you have for raising money to make as many meals as we can?
- How can we use our talents and skills to raise awareness and funds for this cause?
- What goal would you like to set for our classroom?

TAKING ACTION

- How can we translate our feelings of compassion and our knowledge of food insecurity into meaningful actions?
- What steps can we take as a class to support the cause we've learned about?
- How do you envision our school community coming together to make a positive impact on this issue?



FUNDRAISING

BEST PRACTICES

BEFORE OR AFTER THE KICK OFF ASSEMBLY...

- Handout coin boxes with the Parent letters
- Write the teacher's name or room number on coin box

GENERATION ALIVE WILL PROVIDE:

- Coin boxes
- Parent Letter
- Coin Counter

COLLECTING

- Select the day for the weekly collection
- Have large Ziplock bags with the Teacher name and room number to pour coins from the boxes for the collection day.
- Identify who is collecting (Action Team or School Staff)
- Have a visible counting location
- Identify who is responsible for counting (School Staff or GA Staff)
- Determine the appropriate method for forwarding fundraising contributions to Generation Alive for the food packaging event.
(Below are the options we have to relay funds)



OPTIONS TO RELAY FUNDS TO GENERATION ALIVE

OPTION 1:

GA staff counts with school staff and collects weekly

OPTION 2:

You deposit to Numerica directly with the School name

OPTION 3:

You tell us the amount fundraised, we invoice for that amount, School District cuts a check

IF YOU CHOOSE OPTION #2 ASK THE GA REP FOR INSTRUCTIONS.



FOOD PACKING

MADE EASY: COMPREHENSIVE GUIDE

SETTING UP FOR SUCCESS

- Determine the number of production lines needed for each packing session; our production line accommodates 10-12 individuals for efficient packing, catering to a maximum of 240 students per session.
- Be sure the location of the packing includes outlets, before Food Packing event.
- If the food packing is scheduled for the morning, early afternoon the day prior for set-up is crucial for a seamless and efficient process.



SESSIONS AND CAPACITY

- Each session spans approximately 60 minutes, with a 50-minute period for introduction, packing, and debriefing, followed by a 10-minute transition period.
- In elementary schools, we encourage mixing different grades for certain roles along the production line to promote inclusivity and skill advancement.
- Kindergarten and 1st graders are not permitted by the Feeding America Network to be over open food, but they can handle stickers.

Embrace the energy of the first session, Our Action Team is finding their rhythm.

DUTIES OF ACTION TEAM MEMBERS

- **SETTING UP**
 - Setup involves, unloading the GA truck, organizing the production lines and ensuring equipment readiness. The GA team will train the Action Team students on how to lead their production lines following the set up.
- **LEADING**
 - During the food packing event, the Action Team Members serve as table leads, organizing the production line and ensuring tool readiness.
- **TEARING DOWN**
 - After the event, Action Team Members dismantle the setup, a process lasting about half an hour. This includes cleaning and packing up tools, equipment, and the meals.

LET THE GOOD TIMES ROLL!



FOOD PACKING

ROLES OF THE TEAM

ACTION TEAM ROLES

- Arrange the table with all necessary equipment and products.
- Assist in assigning students to their respective role and provide training support.
- Supervise the meal preparation process.
- Provide encouragement to students at their tables.
- Maintain cleanliness at your table and assist in following Food Safety protocols.



TEACHER ROLES

- Provide guidance to Action Team leaders working with students upon request.
- Assist students in wearing the appropriate gear such as hairnets and gloves.
- Offer support to the Generation Alive staff as needed.

SPONSOR/VOLUNTEERS ROLE

Sponsor Volunteers are volunteers who work with the organizations that have sponsored our Action Team for your school.

- Assist with setup, breakdown, loading, and unloading the GA truck
- Coordinate production lines and ensure equipment readiness
- Pack prepared meals into boxes
- Replenish food products on tables



SCHOOL STAFF PREPARATION CHECKLIST

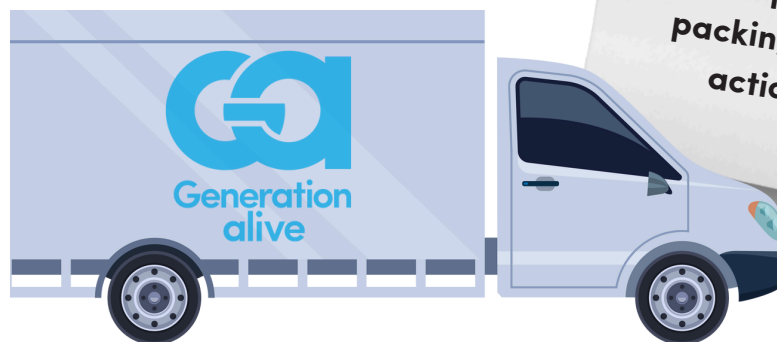
Please ensure the following is in place prior to your food packing date:

REQUIRED

- 2 SIX-FOOT LONG TABLES FOR EACH PACKING LINE**
1 table for every 6 kids in a session. **Note:** Lunch tables with attached benches do not work.
- 3-4 LARGE GARBAGE BINS**
With replaceable liners
- EASY AND AMPLE ACCESS TO POWER OUTLETS**
This is for our heat syncs, sound and video cords.
- LIST OF STUDENTS WHO CANNOT BE PHOTOGRAPHED**
With the school's permission, we will take pictures and videos for promotional material and social media. We ask the teachers to place these students at one designated table.

APPRECIATED

- DOUBLE-WIDE DOOR ACCESS**
This is for the loaded pallet jack to get in and out. **Note:** often schools have to remove the bar in between the double doors



GENERATION ALIVE STAFF & VOLUNTEER POLICY

The safety and well-being of our students are our highest priorities. To maintain a secure environment, all staff members and volunteers are required to undergo a thorough screening process before engaging with students.

1. Background Checks:

- All prospective staff members and volunteers must submit to a comprehensive background check, including criminal history, sex offender registry, and reference verification through your district
- Background checks will be conducted before starting employment or volunteer service and will be repeated periodically as required by state or local regulations.
- Complete the school district requirements

2. Training Requirements:

- All staff and Generation Alive volunteers are required to complete training in child protection, mandatory reporting, and our school's code of conduct.
- Training must be completed prior to the start of duties and renewed annually or as updates occur.

3. Code of Conduct Agreement:

- Staff members and all volunteers must sign a Code of Conduct agreement, acknowledging their understanding of our school's policies and their commitment to upholding the highest standards of behavior.
- Any breach of the Code of Conduct will be subject to disciplinary action, up to and including termination of employment or volunteer status.

Different Volunteers:

We at Generation Alive have two different types of volunteers. We have our Generation Alive volunteers and Sponsor volunteers. Generation Alive volunteers are people who volunteer their time with us at multiple schools. Sponsor volunteers are people from the organization that sponsored your school. Their roles are generally the same except for different levels of experience when it comes to our food packings.

Terms of Agreement:

In the event that either party wishes to conclude the arrangement, prior notification will be provided to the other party. It is encouraged that the process be conducted amicably, with a commitment to avoiding undue complications or disruptions.