



Dear Friend,

The Jeremy Affeldt & Friends Charity Bash is set for Sunday, July 31st on the beautiful rooftop of Hotel Via located across the street from Oracle Park in downtown San Francisco.

This year we'll once again bring together your favorite San Francisco Giants, both current and past, to serve as celebrity bartenders. We'll continue with the fan favorite silent and live auction items (including jerseys off the backs of players) great food, entertainment, and specialty beer from my brewery, Free Roam Brewery, and 21st Amendment.

All of this in support of my non-profit organization, **Generation Alive**, which is awakening the hero within today's youth. In a cultural moment where selfishness, greed, and discord are not hard to come by, GA maintains there is reason to be hopeful and energetic about the rising generation. By teaching curriculum built on the values of **compassion, service, and leadership** in schools, GA is inspiring nearly 20,000 youth each year with the importance of serving one's community and caring for one another. You can learn more at [www.generationalive.org](http://www.generationalive.org).

We invite you to join us as a 2022 sponsor at one of the following levels: **Hall of Fame, Cy Young, Perfect Game, or No Hitter**. We also welcome contributions from your company to our silent and live auction, and VIP gift bags.

Thank you for your support of Generation Alive and for your help to create a generation of compassionate leaders who will change our community.

Thank you for your consideration. Best,

Jeremy Affeldt  
Founder, Generation Alive



# SPONSORSHIP OPPORTUNITIES

## HALL OF FAME: \$20,000 | PRESENTING SPONSOR

- Jeremy Affeldt autographed San Francisco Giants jersey
- Exclusive “Presented By” logo placement on all printed materials and banners
- Live on stage recognition with Jeremy at the Charity Bash and media recognition on KNBR Radio
- Four Box Suite tickets to the Giants vs. Cubs game including food, beverages, and gift bags.
- One commemorative engraved event bat
- Six baseballs for player autographs at event
- Two individual shout outs from Jeremy Affeldt’s social media accounts
- Six VIP tickets to pre-event party & Charity Bash

## CY YOUNG: \$10,000

- Primary logo placement on all printed materials
- Primary logo placement on all event banners
- Two live event and media recognition on KNBR Radio
- Four Box Suite tickets to the Giants vs. Cubs game including food, beverages, and gift bags.
- Four baseballs for player autographs at event
- Two individual shout outs from Jeremy’s social media accounts
- Four VIP tickets to pre-event party & Charity Bash



### **PERFECT GAME: \$5,000**

- Secondary logo placement on all printed materials
- Secondary logo placement on all event banners
- One Live event and media recognition on KNBR Radio
- Four baseballs for player autographs at event
- Four VIP tickets to pre-event party & Charity Bash
- One individual shout out from Jeremy's social media accounts

### **NO HITTER: \$2,500**

- Third logo placement on all printed materials
- Third logo placement on all event banners
- One live event recognition and media recognition on KNBR Radio
- Two baseballs for autographs at event
- Two VIP tickets to pre-event party & Charity Bash
- Group shout out from Jeremy's social media accounts



# CONFIRM YOUR SPONSORSHIP

Select from several ways to contribute to Generation Alive:

- Fill out the form below and email to Kathy Jacobson ([kjacobson@generationalive.org](mailto:kjacobson@generationalive.org))
- Mail your form to **GA's** Headquarters: 418 W. Sharp Avenue, Spokane, WA 99201
- Go to [give.generationalive.org/charitybash](http://give.generationalive.org/charitybash) to pay online

Company: \_\_\_\_\_

Title: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

## INDICATE LEVEL OF SPONSORSHIP

- Hall of Fame Sponsorship | \$20,000
- Cy Young Sponsorship | \$10,000
- Perfect Game Sponsorship | \$5,000
- No Hitter Sponsorship | \$2,500