



GENERATION ALIVE

Virtual Program Director

POSITION OVERVIEW

Working directly under Generation Alive's CEO and alongside the Program Director, the Virtual Program Director will advance the mission of empowering the rising generation of youth by implementing GA's innovative programming and curriculum in a virtual format. The position requires, but is not limited to, a keen awareness of and passion for youth culture, the ability to write scripts and produce videos, high technological proficiency, initiative, creativity, thinking outside the box, and the eagerness to work with a team.

ROLES & RESPONSIBILITIES

Virtual Programming

- Build Generation Alive's best practice Action Team model & curriculum into a robust online learning platform.
- Produce video curriculum from start to finish: scriptwriting, video production, video editing, etc.
- Turn one of Generation Alive's offices into the sound & video recording studio.
- Leverage Generation Alive's existing Mobile App to engage students in the work of service and compassion.
- Work with the Program Team to build strategic relationships with local school districts and other youth serving organizations.
- Take an active role in the delivery of all virtual programs.
- Maintain programmatic calendar and ensure that it is current and forward projecting.
- Assist Program Director in content development for all written Program Department curricula and publications.
- Implement an evaluation tool with partnering schools to ensure that we are delivering on what we promised.

Podcast

- Spearhead the development of a Generation Alive podcast focused on giving voice to the rising generation of young people.
- Provide all logistical, technological, and audio/visual needs to ensure effective delivery of the podcast.
- Work with Generation Alive's Director of Storytelling to effectively market and promote the podcast.

Staff Involvement

- Be an engaged and value-driven staff member of Generation Alive.
- Consistently seek to get better as a leader.

REQUIREMENTS, SKILLS & ABILITIES:

- Commitment to supporting Generation Alive's Christian values and Code of Ethics; willingness to work in a setting that demonstrates these on a daily basis.
- A passion for the work of Generation Alive and commitment to the mission of empowering the next generation.
- Bachelor's Degree or equivalent experience.
- Experience in video production (preference: minimum of two years)
- Experience writing curriculum for youth.
- Technologically savvy, proficient, and resourceful.
- Experience public speaking to large audiences, particularly youth.
- Creative, innovative, and willing to think outside the box.
- Evidence of clear organizational and administrative skills.
- Ability to work with minimal supervision and solve problems independently.
- Desire to work as a member of our Generation Alive team and develop thriving working relationships with staff, interns, volunteers, and donors.
- High level of energy, integrity, and a sense of humor.

COMPENSATION

Starting Annual Salary: \$55,000

Benefits: Medical, Dental, Vision

PTO: 120 hours per year plus sick leave

Status: Full-Time, Exempt

Supervisor: Chief Executive Officer

To Apply:

- Send resume to employment@generationalive.org
- Submit application at: <https://forms.gle/eHPDR3uwfADWuQFWA>