



SPONSORSHIP OPPORTUNITIES



IGNITE ANNUAL FUNDRAISER & AUCTION

October 22, 2020

5pm–8pm



This has been a year unlike any other.

With everything going on in our world, it is abundantly clear that we need more compassion. This is the heartbeat and purpose of Generation Alive! We are helping young people come alive by empowering them to live with compassion, action, and service.

We would love to invite you to IGNITE! COMPASSION with us on Thursday, October 22nd for our annual fundraiser.

Yes, you read that right. We are having a fundraiser!

Despite the COVID-19 pandemic, we have been committed to thinking outside the box and continuing to create unique & engaging experiences for our supporters. This year, we are having a Drive-In Fundraiser! All the same elements will stay the same: friends, a great meal & a fantastic auction experience, but...we'll be in our cars. It may be different, but we are asking that you go for it with us. This will be an incredibly impactful evening!

You can bring GA's mission to life by considering one of the following sponsorship levels:

Presenting Sponsor

Major Sponsor

Supporting Sponsor

Table Sponsor

Instead of traditional "tables", we will be grouping cars into "pods" of 4 cars (8 people). There will be freedom to interact with your guests, but we will honor all health protocols and social distancing requirements.

This will be an event like no other and we hope you can help us fuel a movement of compassion on October 22nd.

For the next generation,

JJ Vancil

Chief Executive Officer
Generation Alive

Mary Silkworth

Board Chair
Generation Alive

BOARD OF DIRECTORS:

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Founder

Retired - San Francisco Giants

Mary Silkworth

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Wheat & Associates Insurance

Scott Chaffin

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Travis Pattern & Foundry Inc.

Chris Patrick

Chief Executive Officer

Nuvodia



Sponsorship Opportunities

PRESENTING SPONSOR: \$10,000

- Two car pods (up to 8 cars, 16 people *)
- Primary logo placement on all printed materials
- Primary logo placement on all advertising materials
- Primary recognition during event welcome
- Logo recognition on website
- Social media chatter pre and post event as presenting sponsor

MAJOR SPONSOR: \$5,000

- One car pod (up to 4 cars, 8 people *)
- Secondary logo placement on all printed materials
- Secondary logo placement on all advertising materials
- Recognition during event welcome
- Logo recognition on website
- Social media chatter pre and post event as major sponsor

SUPPORTING SPONSOR: \$2,500

- One car pod (up to 4 cars, 8 people *)
- Third logo placement on all printed materials
- Third logo placement on all advertising materials
- Recognition during event welcome
- Logo recognition on website
- Group social media chatter pre and post event as supporting sponsor

TABLE SPONSOR: \$500

- One car pod (up to 4 cars, 8 people *)
- Name recognition on field and in event program

* Additional guests may be added for \$25 per person



Indicate Level of Sponsorship

Please complete the form below and email to jvancil@generationalive.org, or mail your form to Generation Alive, 418 W Sharp Ave, Spokane, WA 99201.

Company: _____

Title: _____ Contact Name: _____

Address: _____

Phone: _____

Email: _____

INDICATE LEVEL OF SPONSORSHIP

- Presenting Sponsor | \$10,000
- Major Sponsor | \$5,000
- Supporting Sponsor | \$2,500
- Table Sponsor | \$500

INDICATE PREFERRED PAYMENT METHOD

- I will pay online by credit card | www.generationalive.org
- Please send me an invoice
- I will pay by check

PLEASE RETURN FORM BY OCTOBER 2, 2020